



St. Croix Sailing Club

26th Annual

Labor Day Regatta

September 2-4, 2011

Sponsorship Opportunities

St. Croix Sailing Club

2011

Labor Day Regatta

This is your opportunity to be part of the 26th annual Labor Day Regatta hosted by the St. Croix Sailing Club. This Regatta is the premier sailing event on the St. Croix River. We are soliciting area businesses for Door Prizes, Gift Certificates, or Sponsorship.

The St. Croix Sailing Club is a non-profit organization based in Hudson, Wisconsin that promotes sport and recreational sailing activities for the entire family. Each year, the club hosts the Labor Day Regatta that brings in sailors from Wisconsin, Iowa, Lake Pepin, Lake Minnetonka, Lake of the Woods, Lake Waconia, White Bear Lake, Medicine Lake, Lake Mille Lacs, and several other areas. The festivities begin on Friday night and, after two days of racing, conclude Sunday with the awards ceremony and cocktail party. Saturday's racing is followed by dinner, prize raffle, and live music. Over 200 sailors and their support teams generally attend this three-day event.

Sail Away with a 2011 Labor Day Regatta Sponsorship. Past and continuing support by area businesses, in the form of sponsorships, has tremendously helped the Labor Day Regatta on the St. Croix to continue and grow. We'd like very much to have you as a sponsor in 2011. As a sponsor, you will contribute to the continued growth and positive community influence, and we trust your business will benefit by association with this unique event on the St. Croix. Your sponsorship of the Regatta, at any level, earns a collection of promotional opportunities to support your organization. It establishes you as a leader in the community, as a friend of the regional sailing community, and puts you on the top of the list of businesses to support by the St. Croix Sailing Club members.

As a local business leader, we are asking for your help. The Regatta depends not only on its volunteers, but also on the generous support of area businesses and organizations. We ask you, with your sponsorship at whatever level is good for you, to partner with our team of volunteers to present the 2011 Labor Day Regatta on the St. Croix.

If you are able to contribute a product, gift certificate, or are interested in sponsorship, please contact the Regatta Sponsor Chair at the contact information below. Thank you for your consideration.

Ken Tennant,
SCSC Labor Day Regatta Chair 932
Chippewa Path, Hudson, WI 54016
hairbear29@att.net
651-436-3065

or

Diana Delaney,
SCSC Labor Day Sponsor Chair
dianammolson@hotmail.com

www.stcroixsailing.com

2011 Labor Day Regatta Sponsorship Packages

Sponsor Level	Contribution Value	Sponsorship Details
Flagship Sponsor	\$750 +	<ul style="list-style-type: none"> • All Diamond Sponsor Details, plus • Your Organization's logo (large size, color) on front of Regatta T-Shirt *
Diamond Sponsor	\$500 - \$749	<ul style="list-style-type: none"> • Your Organization's banner or brochures displayed at the Event. • Your Organization's logo (medium size, color) on back of Regatta T-Shirt. * • Inclusion of your Organization's sponsorship in Press Releases and Announcements. * • Your Organization's logo on Regatta flyers. * • Your Organization's logo on Regatta Website Home Page with Link to your business website. • Recognition as Diamond Sponsor on Sign at the Event. * • Inclusion of your Organization's sponsorship in Club Newsletter* • One 2011 Regatta T-Shirt • Special mention of your Organization's sponsorship at the Event.
Gold Sponsor	\$250 - \$499	<ul style="list-style-type: none"> • Your Organization's logo (small size, single-color) on back of Regatta T-shirt. * • Your Organization's name on Regatta flyers. * • Your Organization's logo on Regatta Website Home Page with link to your business website. • Recognition as Gold Sponsor on Sign at the Event. * • Inclusion of your Organization's sponsorship in Club Newsletter. * • One 2011 Regatta T-Shirt • Special mention of your Organizations sponsorship at the Event.
Silver Sponsor	\$100-\$249	<ul style="list-style-type: none"> • Your Organization's name on Regatta Website Home Page with Link to your business website. • Recognition as Silver Sponsor on Sign at the Event. * • Inclusion of your Organization's sponsorship in Club Newsletters. * • Special mention of your Organization's sponsorship at the Event.
Bronze Sponsor	< \$100	<ul style="list-style-type: none"> • Your Organization's name on Regatta Website Home Page with Link to your business website. • Recognition as Bronze Sponsor on Sign at the Event. * • Special mention of your Organization's sponsorship at the Event.

* Must be committed by: **August 12, 2011**